



Whether you're funding change-making organisations or delivering the services that make a difference, GoodMeasure simplifies impact measurement so you can learn what works and make a bigger impact.

We take great pride in providing a research process that our customers can trust. GoodMeasure's power comes from calculations using multiple reputable data sources, including the Living Standards Framework. GoodMeasure also uses the best of the worldwide evidence about what works. This includes published literature and evidence databases from world renowned academics and impact organisations.

### Understanding social value

Throughout our lives, different events occur which impact our overall wellbeing trajectory. ImpactLab measures the impact on an individual's wellbeing across multiple domains when they're supported by a programme to make positive changes in their life.

We measure this impact in terms of both positive benefits (such as increased income) and avoided costs to government.

To calculate social value, we combine these impact values with:

- ◆ Evidence from global literature about how effective a programme can be.
- ◆ The size of the opportunity for the people an organisation serves to achieve more positive outcomes.
- ◆ The number of people supported.

By combining these inputs, the social value calculation helps us understand how a programme or intervention helps change lives for the better. We combine the social value with cost information to calculate a programme's social return on investment.

### Contact us

[www.impactlab.co.nz](http://www.impactlab.co.nz)

[info@impactlab.co.nz](mailto:info@impactlab.co.nz)

### Our team

To make better decisions, it's crucial to consider both the hard facts and the human stories that substantiate them. Our family of researchers, data scientists and statisticians are committed to combining powerful analytics with what you know works for your community.

Alongside expertise in data-driven decision making, our team brings a wealth of real-world experience. We are parents, teachers, volunteers and customers of social services.

**||** Helping you do good, better.

## GoodMeasure for Gandhi Nivas

### Understanding Gandhi Nivas' Impact

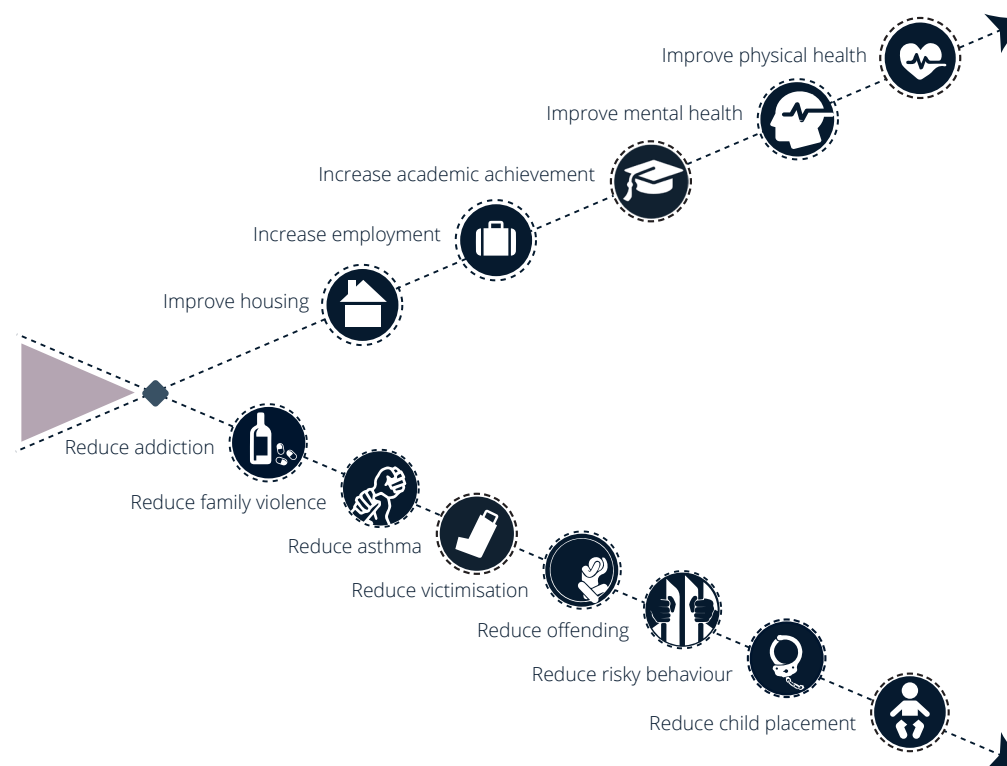
Gandhi Nivas provides comprehensive support to the perpetrators and victims of family violence. By providing timely, residential support that allows the victim to remain in their home and with access to support networks, Gandhi Nivas is providing family violence support that makes a difference to families across Auckland.

### What does Gandhi Nivas do?

Gandhi Nivas provides early intervention and prevention services for New Zealand men identified as at risk of committing harm in the family home, in order to help them change their behaviour, reduce the likelihood of family violence and increase safety for families.

### Whom does Gandhi Nivas serve?

This GoodMeasure report focuses on Gandhi Nivas' Otahuhu location. Gandhi Nivas provides support across 3 Auckland locations. Comprehensive support is provided to the whole family unit, and both perpetrators and victims alike.



### GoodMeasure outcomes

*These outcomes directly contribute to this year's social value calculations.*

- Improve physical health
- Improve mental health
- Improve housing
- Increase academic achievement
- Increase employment
- Reduce risky behaviour
- Reduce asthma
- Reduce addiction
- Reduce family violence
- Reduce offending
- Reduce victimisation
- Reduce child placement

### Additional outcomes

*These outcomes do not directly contribute to this year's social value calculations.*

- Improve parent-child relationship
- Improve partner relationship
- Increase family cohesion
- Increase social connectedness
- Increase emotional regulation

## Gandhi Nivas' impact

**Social Value**  
**\$15,627,480**

### Social value definition

Social value generated for each participant	\$12,726
Measurable benefits as proportion of programme cost	1280%
Cost of the programme per participant	\$657

When we take into account the operating costs of Gandhi Nivas, we can calculate the social return on investment that is generated for every dollar in the programme.

**Social Return on Investment**  
**\$1:\$12.80**  
Every \$1 invested in Gandhi Nivas results in \$12.80 returned to NZ (Jan 2018 - Dec 2019)